

R. H. Macy &amp; Co.'s Attractions Are Their Low Prices.

# Macy's

Herald Square, Broadway, 34th to 35th St.

## FRENCH OSTRICH PLUMES

Plumes of finest curl-retaining "male stock," of brilliant lustre and with full drooping, heavy heads. Excellent quality. Black, white, blue, gold, white-and-black.

Ostrich Plumes—19 in. Elsewhere \$6.00 **\$3.96**

Ostrich Plumes—21 in. Elsewhere \$7.50 **\$4.96**

Shaded Ostrich Plumes—19 in. Elsewhere \$7.00 **\$4.49**

The shaded Plumes are in the most delicately combined coloring and in twelve different colors.

Hand-Blocked Hatters' Plush Untrimmed Hats, \$3.96 Elsewhere \$7.50.

These are hand-blocked Hats of the finest grade of imported hatters' plush and are faced with black Lyons velvet. In black only. Fifteen of the season's smartest shapes; tricornes, oblong sailors and large picture Hats.

Silk Hatters' Plush Hats, \$2.97

Elsewhere \$5.00.

These have silk velvet facings, and black or white hatters' plush crowns. In 15 large, medium and small shapes. For dress or every day wear.

"Erect Pile" Plush Hats, \$2.79

Elsewhere \$4.50.

The soft black plush Hats that are the season's vogue. In 15 new shapes, including rolling sailors, oblong sailors and tricornes.

Main Floor, 34th St.

## RELIABLE FURS—IMPORTANT ECONOMIES

Quality and economy meet—in the Macy Fur assortment. Ermine Scarves at \$89.00 and \$98.00, and Ermine Muffs at \$129.00 and \$139.00 are richly lined and finished with silk ornaments and fringe.

A set in natural blue fox, at \$224.00, is noteworthy, and the vogue of contrasting Furs makes a set of blue and white fox skins at \$264.00 an interesting novelty.

Natural Pony Coats Fur Trimmed **\$79.75**

The soft brown of the fur blends with the deep shawl collar and wide cuffs of Hudson Bay beaver or natural raccoon. The 52-inch straight-line Coat is well lined with fancy silk.

Long Straight Coats of Near Seal (dyed Coney) **\$59.75**

Well-matched skins of excellent quality in a full-length garment lined with soft ribbed silk.

French Mole Coats (Mole-dyed Coney) **\$98.75**

A graceful draped model—lined with soft charmeuse, novelty-bordered. Soft silk fringed ties and tab fastening far at side. This soft gray fur is also known as "Moline," and is high in value.

Genuine Scotch Moleskin Sets **\$42.75**

Fine selected full-furred skins—very well sewn and matched. Round shaped neckpiece, with large half-barrel muffs, lined with soft shirred satin charmeuse.

Black Fox Sets **\$36.75**

Lustrous black fox—very fine in quality and full furred. Long animal scarf finished with head, paws and brush. Pillow muffs to match also trimmed.

Kitt Fox Sets **\$39.75**

Large fox-shoulder novelty scarves with three different style muffs to match. Both very well lined. Second Floor, 34th St.

## WOMEN'S SUITS & DRESSES

A Clearance Extraordinary!

An assortment of styles, colors and sizes sufficiently varied and extensive to appeal to all tastes and fit all proportions.

Tailored Suits at **\$18.74**

One hundred Smart Suits taken from the regular stock formerly sold at \$29.74.

Cheviots, eponge and chiffon broadcloth, Empire, Norfolk and cutaway Coats. Plain-tailored or draped Skirts. A wide choice of colors.

Tailored Suits at **\$26.75**

Fifty Handsome Suits in styles suitable for dress wear. Former Macy prices ranged from \$33.75 to \$46.75.

Velour de Laine, "chamois cloth" and chiffon broadcloths, Russian blouse, smart cutaway and severely plain Coats, with the very latest draped, habit and "straight-line" Skirts.

Handsome Dresses at **\$18.74**

Seventy-five Dresses suitable for afternoon wear. The former Macy prices were \$24.74 to \$33.74.

Brocaded charmeuse, plain charmeuse, satin, crepe de chine, broadcloth and eponge in graceful one-piece models. Many trimmed with fine lace and some with fur.

Elaborate Gowns at **\$26.75**

Forty Gowns, many copied from the best Paris models and formerly sold at \$49.75.

Charmeuse, brocaded crepe de chine, and other clinging materials; very handsome dresses—adapted for street or evening wear.

Second Floor, Broadway.

## SATIN CREPE CHARMEUSE, \$1.29 Yd.

A Typical Macy Value

Elsewhere \$1.75.

Satin Crepe Charmeuse is one of the most popular of this season's materials, because it has the required draping qualities to a greater extent than dress materials.

A most fortunate purchase has placed in our hands 10,000 yards of this desirable material to sell at a price that cannot be duplicated elsewhere quality for quality.

The width is 40 inches. Colors—

White	Mais	Cornflower	Champagne
Tray	Wistaria	Taupe	Rose
Cream	Light Blue	Brown	Navy
American Beauty	Silver	Turquoise	Emerald
Pink	Dark Gray	Black	Nile

Main Floor, 34th St.

## New York's Greatest Display of Toys

On Macy's Sixth Floor.

This great, bright, roomy Toy Store invites you to come tomorrow and view its treasures collected from every part of the world producing Toys, Dolls and Games; invites you to bring the children, for there is abundance of room; the aisles are broad; there is plenty of light; everything the children want to see is visible, for the arrangement is as nearly perfect as ingenuity and experience could make it. A corps of well-trained assistants at your command.

Not only are there thousands of new Toys to interest you, but there is also a real live Santa Claus.

A huge Railroad Terminal housing the newest and most ingenious electric and spring-driven railroads and trolley cars.

A miniature harbor of New York, with the famous skyline in the background, and in the foreground the bay, where steamboats, motor boats, spring-driven boats and

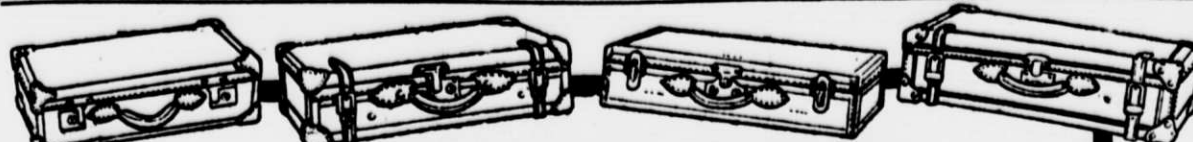


sailboats fit about exactly as they do in the real harbor.

And, most wonderful of all, a 20-foot model of the world's largest steamship—the Hamburg-American Liner "Imperator," complete in every detail, is there to interest young and old alike.

A magnificent exposition this, worthy of the Store that Santa Claus has made his headquarters every year for more than half a century.

Sixth Floor.



## HOLIDAY HAND LUGGAGE

Bags and Suit Cases for Men and Women, at prices one-fifth to one-half less than anywhere else in the city

Macy's has in this offering (on the Fifth Floor) an extraordinarily wide assortment in Hand Luggage as regards size, leather, construction and price. As an illustration, we call attention to a remarkably fine series of Bags and Suit Cases, made of the finest pigskin from England. This pigskin is considerably better, both as to appearance and as to wear, than American pigskin tanned abroad and reshipped home again. Such goods have never been sold at anywhere near our price before—the saving as compared to prices now prevailing elsewhere in the city averages one-half.

The Macy Fitted Bag at \$9.94—one item only out of dozens that might be quoted to illustrate Macy values—is the lowest-priced reliable Fitted Bag offered for sale to-day in New York. Other stores sell similar Bags at \$15.00.

Our full line of "Likly" Trunks are priced ten per cent. lower than anywhere else.

Macy's Fitted Bag, \$9.94 Elsewhere \$15.00.

Made of black cowhide, elsewhere often sold as "baby valises." Seamless ring handles. Reinforced corners. Brass locks and slides. Lavender more lining. Size 16 inches, fitted or illustrated for women. Ebony hair and clothes brushes, soap box, ring handled mirror, comb, nickel-plated tooth brush holder, liquid bottle.

"Oxford" Pigskin Bags, \$9.94 Elsewhere \$18.00.

Made of fine pigskin imported from England. Hand-sewn frames. Women's bags are 16 inches long, high cut, three-piece models. Men's sizes 16 and 18 inches long. Both are leather lined. Full-length pocket and two divided pockets.

Cowhide "Oxford" Bags, \$7.49 Elsewhere \$9.00.

Sewed-in frames and corners. Strong handles. Brass locks and slides. Leather lined. Inside pockets. Sizes 16, 17 and 18 inches long.

Hartmann's "Berth High" Trunks, \$13.49 Elsewhere this Trunk is priced \$22.00 to \$25.00.

Reinforced at all corners to stand rough handling. The wardrobe tray when raised locks automatically into an upright position, and cannot drop unless released. It will hold five suits for men or seven garments for women.

The interior is arranged to hold hats, shoes and underwear. The lid of the Trunk can be closed while the wardrobe tray remains in an upright position. Size 43 inches.

Women's Pigskin Suit Cases, \$12.49 Elsewhere \$22.00.

Made of fine pigskin from England. Light-weight. Sizes 22 and 24-inch. No corners. Solid brass spring locks and bolts. Brown more lining. Pocket and tie straps.

Cowhide Suit Cases, \$4.88 Elsewhere \$6.00.

Made of good quality leather. Strong handles. Brass locks. Reinforced corners. Inside shirt fold.

Fitted "Oxford" Bags, \$17.89 Elsewhere \$28.00.

Made of fine pigskin imported from England. Hand-sewn frames. Extra strong handles. Women's bags, 16 inches long, fitted with ebony hair brush, clothes brush, mirror, comb, nickel top soap jar, tooth brush holder and two small bottles for liquids. Men's size 18 inches, fitted with military and clothes brushes, comb, tooth brush holders, soap jar and liquid bottles.

Pigskin Suit Cases, \$12.49 Elsewhere \$22.00.

For men. Extra strengthened. Two brass English lever locks. English plaid lining. A fold for shirts. Sizes 24 and 26 inches.

Fitted Suit Cases, \$9.94 Elsewhere \$15.00.

For men or women, with appropriate fittings for either sex. Made of good quality cowhide. Seamless ring handles. Reinforced corners, more lining. Size 24 inches. Ebony fittings include brushes, comb, tooth brush holder and liquid bottles.

IN THE HIGHER GRADES we have genuine valises fitted Bags for men, with double handles and sterling silver fittings, at \$75.25, and genuine valises Bags for women, with sterling silver fittings, at \$54.50.

Women's genuine imported seal Suit Cases, with sterling silver fittings, at \$129.00, and men's imported cowhide cases, with ebony and nickel fittings, 24 inches, from \$39.74, to \$109.00.

Kit Bags from London, \$10.89 to \$27.25 Prices elsewhere are about 1-3 More.

Macy's Kit Bags, made of the finest grain leather, in the light brown shade known as "London tan," range in size from 16-inch long up to 26-inch long with breadth in proportion. The larger sizes are reinforced with strong straps.

As their name implies, Kit Bags were devised for the personal use of British Army officers—therefore they are "smart," both for use and in appearance.

Every Kit Bag has brass fittings, lever lock and English plaid lining with pockets.

Fifth Fl., Room.

## MISSSES' JAUNTY SUITS & COATS

Among the smartest Suits in the Macy assortment—

A "Nellrose" Broadcloth Suit at \$44.75 has a Russian blouse coat trimmed with black caracul cloth. Taupe broadcloth, braided in self-colored braids, with clever touches of apple green, is employed for a Suit at \$44.75. Light brown eponge, with vest, collar and cuffs of gold and black velvet brocade, makes a handsome Suit, and is only \$39.75. Velvet Suits trimmed with opossum (in dark skunk-dye or the natural color) are typical Macy values at \$36.75. Similar models are priced \$45.00 elsewhere.

Diagonal Serge Tailored Suits, \$24.74

(As illustrated)

The new high back on empire lines is shown in this clever cutaway coat, which is satin lined, interlined and has velvet collar. The girdle-top skirt has clusters of three pleats at back. Navy, brown and taupe coloring.

Sizes 14 and 16 years.

Astrachan Cloth Full-Length Coats, \$26.75

(Elsewhere \$35.00)

Black astrachan cloth of superior quality, lined throughout with heavy satin. "Straight-line" model, with muffer collar of seal plush.

Sizes 14 and 16 years.

Full-Length Ulster of Chinchilla Cloth, \$16.74

Brown, navy and gray chinchilla cloth. Full-length, high-neck Ulster with velvet collar and wide cuffs. Yoke and sleeves satin lined.

Sizes 14, 16 and 18 years.

Three-quarter Coat of Chinchilla Cloth, \$12.74

Navy blue and gray chinchilla cloth of fine quality. Smart model, with belted back, muffer collar and deep cuffs. All edges braid bound.

Sizes 14 and 16 years.

## IMPORTED ENGLISH FLANNEL

49c Yd.

Suitable for Men's Shirts, Women's Waists and many other uses. A special purchase. Elsewhere 75c to \$1.25 yard.

Unseasonable weather for Flannels forced one of the leading English manufacturers to accept a very low price on the balance of his stock in order to effect a quick clearance.

This Flannel is of the best quality and is unshrinkable. Included are silk-and-wool, all wool and wool-and-cotton mixtures, 31 inches wide, and in an attractive assortment of the very newest striped effects, including white-and-black, gray-and-white, blue-and-white and violet-and-white.

Flannel of this quality is selling regularly elsewhere at 75c to \$1.25 a yard.

Main Floor, Room.

## MEN'S LINEN HANDKERCHIEFS

Specially priced Six for \$1.98

Elsewhere 50c each.

These full-size Handkerchiefs, of finest Linen from Belfast, are hand-embroidered in choice of two styles.

Quarter-inch hem with black initial Half-inch hem with initial in modulation

FROM Belfast, Ireland, we have recently secured some Men's Irish Linen novelty Handkerchiefs with tape border in unobtrusive shades of green, brown and blue. Price 15c each—which is less than wholesale cost.

(Elsewhere 25c and more)

Main Floor, Center.

R. H. Macy &amp; Co.'s Attractions Are Their Low Prices.

# Macy's

Herald Square Broadway, 34th to 35th St.

## SELECTED THANKSGIVING TURKEYS



Fresh killed, dry picked, and dry packed to our order—every bird in perfect condition.

Strictly extra fancy spring stock, plump and prime, each and every bird selected from the best barnyards of Maryland, Virginia and Ohio.

We guarantee our Turkeys identical with the choicest specimens sold by the most exclusive retail markets in the city of New York.

25c Lb. Fifth Floor.

This Turkey sale is typical of all other Macy sales in three respects:

- (1) Quality is never sacrificed to make a low price.
- (2) Price for this quality is lowest-in-the-city.
- (3) Macy's gives values in reasonable merchandise. Macy's gives you special prices when you want the merchandise most.

Our Turkeys weigh from 8 to 18 pounds. They will be kept in cool temperature and delivered in perfect condition.

Turkeys will be delivered to the following points only:

Manhattan—Battery to Pelham Ave. on the east; Battery to Kingsbridge on the west.

All of Staten Island. New Jersey—From Bergen Point to Weehawken, Jersey City and Hoboken included.

All Brooklyn, including Coney Island and intermediate points; Williamsburg, Greenpoint, Long Island City, Astoria and Long Island to Flushing Bridge.

Orders will be taken for delivery on any of the three days preceding Thanksgiving Day. However, we regret that we are unable to send turkeys C. O. D., as the delay occasioned in cases where customers are not at home renders turkeys unsalable.

Fifth Floor, 34th St.

## "STRAUS" CUT GLASS

Some special values of interest as Thanksgiving approaches.

"Straus" Cut Glass took First Prize in the World's Fair.

Not only is it as beautiful, as accurately cut and as exquisite in design as any in the world, but it costs less!

When you buy "Straus" Cut Glass you pay no middleman's profit, and when you buy "Straus" Cut Glass, specially reduced, you are making a saving such as no other store can offer you.

Here are a few items:

	Price Was	Special Price		Price Was	Special Price
Olive Trays	97c	79c	Bon Bon Dish (handed)	\$1.29	89c
Mayonnaise Bowl and Plate	\$4.89	\$2.89	Jug, 3 1/2-pint size	\$4.49	\$2.89
Celery Trays	\$1.49	\$1.19	Fern Dish, with silver-plated lining	\$2.97	\$1.97

Basement, Center.

## "Wm. Rogers" SILVERWARE

At prices approaching one-half of those asked elsewhere.

Macy's prices on this flatware are always ten per cent. lower than elsewhere. In view of Thanksgiving and Xmas we have cut our prices to more than one-third below the regular prices.

This Silverware is standard extra sectional plated, and is patterned in a very pretty scroll design, finished in delicate French gray, with burnished centre.

The following pieces are included in this sale:

Macy's Regular Special Price			Macy's Regular Special Price		
	Price	Price		Price	Price
Ten Spoons, set of 6	\$4.99c	62c	Cold Meat Forks—large, each	56c	37c
Dessert Spoons, set of 6	\$1.79	\$1.12	Oyster Forks, set of 6	\$1.49	89c
Table Spoons, set of 6	\$1.94	\$1.24	Pickles Forks, each	49c	29c
Dinner Forks, set of 6	\$1.94	\$1.24	Individual Salad Forks, set of 6	\$2.12	\$1.39
Soup Spoons, set of 6	\$1.94	\$1.24	Butter Spreaders, set of 6	\$1.89	\$1.24
Berry or Serving Spoons, each	89c	59c	Soup Ladles, each	\$1.79	\$1.19
Butter Spoons, set of 6	\$1.74	\$1.16	Food Pushers, each	44c	29c
Baby Spoons, each	44c	29c	Orange Tongs, each	67c	44c
Orange Spoons, set of 6	\$1.39	89c	Gravy Ladles, each	67c	44c
Sugar Spoons, each	33c	22c			

Wm. Rogers triple silver plated Dinner Knives, pattern to match above, regular price \$4.24 dozen. Special \$2.97 dozen.

Individual pierced silver plated Nut Dishes, assorted designs, special at 19c each, dozen \$2.28. Price elsewhere \$3.00 dozen.

Main Floor, Broadway.

## ALL LINEN DAMASK TABLE CLOTHS

These Interest Every Housekeeper at Thanksgiving Time.

Large and choice selection of Table Linens, imported from Scotland and Ireland by Macy's. They cannot be duplicated in any other store in New York. Unequaled at our price. Note the following special Table Cloth importation from Belfast in American beauty rose and polka dot. Three clover leaf and bowknot designs.

Size.	Special Price.	Size.	Special Price.
72 inch x 72 inch, \$1.64 each		72 inch x 90 inch, \$2.29 each	
		72 inch x 108 inch, \$2.97 each	

Napkins to match, 22 inch x 22 inch, special price, \$2.49 doz.

Pure all-linen satin damask Table Cloth with napkins to match. Extra heavy weight, in a splendid range of patterns. Our own importation from Dunfermline, Scotland.

Size.	Special Price.
70 inch x 70 inch, \$1.79 each	
70 inch x 88 inch, \$2.29 each	
70 inch x 106 inch, \$2.79 each	

Napkins to match, 20 inch, \$1.98 doz.; 22 inch, \$2.39 doz.

Pure all-linen Irish satin damask Table Cloths in four graceful designs, woven expressly for round tables. Our own special importation from Belfast, Ireland.

Size.	Special Price.
70 inch x 70 inch, \$1.98 each	
70 inch x 88 inch, \$2.49 each	
70 inch x 106 inch, \$2.97 each	

Napkins to match, 23 inch x 23 inch, special price, \$2.69 doz.